



LERT Newsletter

August 2020

LERT Families (EMSC & SMBA),

We hope everyone is staying healthy and finding the time to get outdoors to enjoy the beautiful Colorado weather. Kudos, to those who participated in The LERT Sanitas Corona Climb Fundraiser, which if you haven't had a chance to do this hike, we will be extending throughout the weekend.

While the SMBA summer camps are winding down in August, we are preparing for a fun and exciting fall session of camps and riding. Our camps will follow the standard format of afternoon rides, and weekends meeting at various trailheads. The month of August also starts our dryland training for EMSC athletes, in preparation for the coming season. Our groups will be taking advantage of the great opportunities outdoors to workout, while some of the groups smaller in numbers, will phase into gym workouts at the Alpine Training Center.



EMSC News

We are proud to announce the recent recognition as a Bronze level winter sports program with US Ski and Snowboard. Our committee recently presented our materials to USSA leadership, in which they were impressed by the many elements from coaching, to training, staff, scholarships and partnerships that further help EMSC to lead as a world class program. In addition, Eldora Mountain Ski and Snowboard Club was the

Freeride/Freestyle Team News

Oh how the days fly by! It has been an interesting and challenging summer and now here is August. We are wrapping up our LERT Sanitas Corona Climb and have had some impressive results and some very tired legs and buns! We have decided to extend the challenge until August 2 in order to reach 100 participants. Please register below and help us reach this goal and don't

SMBA News

SMBA has already had a successful summer session with weekly camps, Cycling Sisters, and team rides. Our SMBA athletes have been seen from Lions to Nederland and everywhere in between. There have been some hot days with some demanding rides, but the SMBA athletes have shown up and showed out! We are proud of all the athletes for their hard work through adverse terrain, unpredictable

recent recipient of the POWDR/Eldora "Play it Forward" Grant campaign, in which our organization received a generous \$10,000 donation from the Community Foundation. As a small, nonprofit organization, this donation couldn't have come at a better time, when we are forced to scale back to a lean budget and working overtime to stabilize our staffing and daily operations. A HUGE Thank you goes out to Eldora General Manager, Brent Tregaskis, and his team of Sam Bass, Paul Fillion and Hunter Wright for assisting with this donation.

We are excited and optimistic for the season ahead, and will continue to work with the Boulder Valley School District to provide additional weekday training opportunities where feasible, within our season long program that the alpine staff is building out. While we may encounter modifications to our standard training schedules, our staff and organization is committed to providing the best coaching throughout the levels, along with home training and competition opportunities. Updates from Eldora, USSA and EMSC will be sent along to membership as we work on finalizing scheduling formats.

To ensure everyone receives accurate and timely updates from our Office in anticipation for the coming Fall / Winter season, we are encouraging everyone to register early and provide the preferred email address(s) for communication. Updates from Fall SMBA rider, to Alpine equipment events, FUNdraisers, to group meetings (zoom/in person) will be sent from our office. Understanding the complex pandemic environment we are working in, we are confident our COVID policies and programming will provide safe, fun and challenging training for all athletes, volunteers and staff. Outdoor activities provide the safest environment for our athletes, and through respective programming we will conduct all elements within the highest operating standards, further in compliance with the recommendations from the USSA COVID Commission and the Rocky Mountain Division. Updates to the competition calendar, events, and more will be sent to membership later this month.

forget to share your photos and experiences.



We are preparing for the opening of EMSC registration in just a couple days and along with that we will be launching our new website. Many long days and late nights have been put towards bringing EMSC an exciting and updated new website, so please bear with us as we work through any glitches the first few days of launch. Great big thanks to the whole team who have made this all possible and to Doug Sammond for his immense support, patience, and understanding through this whole process!

We really are hoping and wanting to see more involvement and more ambition from our athletes and community than we have ever before. We are rolling out with some new programming and we are super excited to see what you all think! We have added snowboarding to the Devo-All Mountain program so we invite all aspiring snowboarders to join the team to advance your all mountain skills. We are also looking at doing some skills camps throughout the season and we would love to hear your thoughts. We are adapting to new times and we want all families to be able to enjoy the sport as much as we do and are looking at offering camps for athletes to focus on a specific skill with only a 5 day commitment. Then at the end of the season we will invite all the camp participants out for a fun competition. Is this something you can see you or your athlete joining? Please send your thoughts and ideas to lex@lertprograms.com

Please feel free to follow us and share your inspiring story on our Facebook page here:

weather, and sometimes difficult and uncooperative equipment.

The summer session has brought miles and many smiles, but some blood, sweat, and tears as well. There has been air time at Valmont Bike Park, dirty, dusty trails through Teller Farms, some sick singletrack through the Rockies and a little splashing around Boulder Creek. We have chalked up some great memories and some things we would rather forget, but overall the summer session through and through has been one for the books.



We are excited to welcome fall and keep the momentum going with our fall SMBA sessions. Fall brings a greeted change of not only cooler weather with crisp breezes, but falling leaves and brilliant colors. It is a chance to reflect on the season passed and look forward to the seasons ahead. As we transition into fall let's relish in the opportunity for a new beginning. We can all use a bit of a change in pace and an optimistic outlook! Welcome Fall!



Beyond the Slopes – Celebrate these Monthly Wins!

This month, LERT programs would like to highlight U-19 alpine athlete, Brittany Lilja for her leadership, hard work, and dedication to the sport of ski racing. Brittany made the journey out to Mount Hood, Oregon for two weeks of skill

Finally, I want to take a moment to recognize our incredible staff, from the SMBA Team coaches in Nederland/ Boulder who provide exceptional coaching, care and adventures for our summer camp programs, to our Alpine Staff who work across the levels to build out the best training and development opportunities for our dedicated athletes, along with the sense of "team". Our Board of Directors, Treasurer (KEVIN!!), and Office Admin work around the clock, and have demonstrated operational, communication, and organizational leadership throughout this difficult time with COVID, State mandates, while keeping health and safety of our riders/staff as the top priority. Lastly, our community of riders, parents, coaches, skiers, boarders and partners such as Eldora, Boulder County, Forest Service and the City of Boulder, together strengthen our overall nonprofit mission to further help create CHAMPIONS not only in sport, but in LIFE. Sanitas!

-Matt Tomasko

Core

Howdy Team!

We can't even believe that it's August already... Time has certainly flown by and we hope that everyone is continuing to stay healthy and safe! We just finished an amazing ski camp at Mount Hood, Oregon and we couldn't be happier with how much improvement we saw in everyone's skiing. As you have heard in the past, summer skiing has many perks as it allows us to take a step back and really focus on the fundamentals that will come in handy down the line.



While it was different at Mount Hood with COVID-19, there were many positives that we took from the experience for next season. Timberline

@LERTPrograms1975

Please reach out with questions and always read your emails!

lex@lertprograms.com

720-364-3641

Jr Race

Parents, Athletes, and Coaches,

August is back to school month and getting ready for the 2020-21 ski season!!! As we navigate through these uncertain times please understand we have everyone's best interest and the health of our community in mind. With that said if we need to chat or meet for a socially distant beverage please reach out to me to schedule at eric@lertprograms.com or feel free to shoot me a call 720-308-1427.

Fall is also a great time to go through the gear and see what is needed and what can be put on our LERT Facebook Marketplace to find a new home other than your garage! Along with our marketplace we have new owners at Alpine Base and Edge who are excited to keep the season race lease going and to work with our club members. We will also be sending out soon a save the date for the upcoming C3 Gear Event where all our winter programs can access new gear at reduced pricing for the coming season. Feel free to reach out to me on this front also with any questions.

Make sure to keep active!! I am looking forward to when we can see each other to share our Covid summer stories and get ready for the snow to fly!!

Cheers,
Eric

FUNDRAISING NEWS

SANITAS CORONA CLIMB!

We are so pleased to have so many wonderful people join us for the challenge! We have extended the event through August 2 in order to break 100 participants!

development in both GS and Slalom, knowing that summer wasn't going to be like any other that we've experienced before. Despite the challenges, she showed up every day with a smile on her face (under her mask of course) and ready to work, all while helping coaches with the 7-year-olds that as we know are difficult to track down on a glacier/snowfield! Make sure to follow along on her journey this year- we have a feeling she'll be going big places!

Every month we would like to start highlighting some of the great accomplishments and triumphs our athletes and community are having. Please feel free to email your highlight of the month for a chance to be honored in our next newsletter!

info@lertprograms.com

Give Back!

Please also remember to connect your King Soopers account to our organization to continue the support! 5% of all your purchases go back to the club.

Click link below to Login or Create an account. Use KS card # or your alternate ID, usually your phone #. Once your account is created, go to Savings & Rewards, click on King Soopers Community Rewards.

In the search field enter our name, Lake Eldora Race Team Association or JX838 and click on enroll.

It's that easy!



We also have the reloadable \$5 Safeway card. Purchase a Safeway card from EMSC for \$5 that has \$5 loaded on it and then reload as needed. 5% of all your purchases go back to the club!



did an amazing job putting on one of their busiest summers to date, requiring masks, social distancing, early openings, staggered start/end times, and keeping everyone safe! Due to this, we are really excited about the 2020-2021 season ahead and if Timberline taught us anything, it might be different, but it's **VERY DOABLE**.

With that said, U-14+ dryland will tentatively start on Monday, August 17th- look for an email from your head coach with more details- and make sure to sign up for the 2020-2021 season as it's going to be a GREAT one! We can't wait to see you all soon and get to work. Remember to smile!

Love always,
MR + Joonas

[@LERTprograms1975](#)

Communication / Admin News / Membership

Do you have outgrown or unused gear?



Join our new Facebook Marketplace Group - [LERT Gear Exchange](#) to buy, sell, and trade ski, snowboard, and bike equipment within our community.

We hope your outgrown and lightly used equipment can end up in the hands of someone who can use it! This is a group created by LERT Programs for members of our community (EMSC and SMBA) to exchange, sell, and buy gear for Mountain Biking, Skiing, and Snowboarding.



REGISTER NOW



EMSC and SMBA rely heavily on the kind donations and sponsorships from our community. In tough times where we must make difficult decisions to cancel and postpone important programs and fundraising events, we ask that you please make a donation.

THANK YOU!



Check out our NEW EMSC branded dryland gear produced by SYNC Performance! 10% of all sales comes back to the club!

Access: <https://syncperformanceclub.com/>

EMSC is listed in the USSA Clubs dropdown at the top of the page

Password: 'emsc2020'

Please follow us on Facebook!

It is always a wonderful time to share photos, stories, and other positive posts! Please help us grow our social!

[@LERTprograms1975](#)

Now we have INSTAGRAM!



Please follow us!
[@lertprograms](#)

Emails are tied into our registration so if you elect to "opt out" then you will no longer receive updates on behalf of LERT programming.

Should you have questions, please contact our office directly:
info@lertprograms.com

A **HUGE** thanks to all our sponsors new and old! We couldn't do it without your continued support and generous donation!

If you know a potential sponsor or would like to become one, please reach out to:
lex@lertprograms.com
(720) 364-3641



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